

ENTRY #1

Title: _____

Medium(s): _____

Dimensions (W x H x D): _____

Price: _____

ENTRY #2

Title: _____

Medium(s): _____

Dimensions (W x H x D): _____

Price: _____

ENTRY #3

Title: _____

Medium(s): _____

Dimensions (W x H x D): _____

Price: _____

ENTRY #4

Title: _____

Medium(s): _____

Dimensions (W x H x D): _____

Price: _____

By means of my signature below, I agree to the terms and conditions outlined in this prospectus. I also agree to hold the Broward Art Guild and ArtServe, its members, agents, employees, or anyone acting as a representative harmless from any claim which may arise from my participation in either the Art | Florida | 2012 or the Salon des Refusés exhibits, including loss or damage to submitted artwork. I also give permission to Broward Art Guild to use imagery of my submitted work for the purpose of promoting Art | Florida or the Broward Art Guild.

Payment: Check Money Order Mastercard Visa

Exp. Date

Artist Signature

Art | Florida | 2012

Celebrating excellence in art, this juried exhibition is designed to recognize and showcase some of today's top emerging artists.

With a top award of \$2,000 for "Best in Show", \$200 prizes for the five best of category winners, and \$100 prizes for five Judge's Recognition awards, the Broward Art Guild is proud to announce that entry is now open for all artists residing in the United States of America!

Art | Florida | 2012 will be exhibited at the JM Family Enterprises Gallery at ArtServe, located at 1350 East Sunrise Blvd. in Fort Lauderdale, Florida 33304 from March 26th through April 13th, 2012. The gala awards reception will be held on Saturday, March 31st, 2012, from 6 - 9 p.m.

Artists not selected for Art | Florida | 2012 are automatically juried for selection in the traditionally festive "Salon des Refusés" Exhibit, which will be hosted at the Broward Art Guild Gallery, located at 3280 NE 32nd Street in Fort Lauderdale, Florida 33308 from April 4th through 20th, 2012. The Salon's reception will be held on Saturday, April 7th, 2012 from 6:30 - 9:00 p.m. It is the intention of the Broward Art Guild that all participating artists be represented by at least one of their works displaying in either Art | Florida | 2012 or the Salon, however, due to space limitations final selections will be determined by the applicable jurying process.

All artists retain full ownership of accepted works, however, Broward Art Guild reserves the right to use entry materials for publicity purposes.

ABOUT THE JUROR

Carol Damian

Professor, Director and Chief Curator,
Frost Art Museum

Dr. Carol Damian is Professor of Art History in the School of Art and Art History and Director of the Patricia and Phillip Frost Art Museum at Florida International University. She is a graduate of Wheaton College in Norton, Mass., and received her MA in Pre-Columbian Art and her Ph.D. in Latin American History from the University of Miami. She is the author of *The Virgin of the Andes: Art and Ritual in Colonial Cuzco* (Grassfield Press, 1995) and is the Miami correspondent for *Art Nexus* and *Arte al Dia*. She lectures frequently on Latin American and Caribbean art, and has curated numerous exhibitions.



Broward Art Guild

3280 NE 32nd Street, Ft. Lauderdale, FL 33308
954-537-3370 www.BrowardArtGuild.org
The Broward Art Guild is a 501(C)(3) nonprofit corporation



Funding for the Broward Art Guild is provided in part by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council.



This exhibition is made possible in part by ArtServe

Art | Florida | 2012

Exhibits | 26 Mar - 13 Apr | 2012

Deadline | 22 Feb 2012

A Celebration of Artistic Excellence

Presented by



Broward Art Guild

- \$2,000 Best In Show
- Over \$3,500 in Cash Prizes
- Juried By Carol Damian
*Professor, Director and Chief Curator
Frost Art Museum*

Exhibiting at the
JM Family Enterprises Gallery
at ArtServe

1350 E. Sunrise Blvd.
Fort Lauderdale, Florida 33304

RULES AND REGULATIONS

Eligibility - Open to all artists in the United States of America. All media is eligible as listed. No craft items will be accepted. All works of art must be original and created within the past two years. No work will be accepted that has been previously exhibited in an Art | Florida Exhibit. Works should not be created under instruction, or as a project of a workshop.

Entries – Only digital images will be accepted. (Any works received at intake that have been altered from entry submissions will not be accepted.)

Digital Entries - Entrants must submit one JPEG file for each 2-D work. For 3-D works an additional JPEG of each entry can be provided for the purpose of showing an alternate view. Digital images must be in JPEG format (highest image quality, minimal compression recommended). Maximum file size should not exceed 3000 pixels in either dimension. Entry images should be supplied on a CD disc, DVD disc, (supplied image media will not be returned) or Emailed to info@BrowardArtGuild.org. If images are emailed, be sure to include artist name, artwork title, along with corresponding file name in the body of the email for identification. If emailing images, file size should not exceed 10 megabytes per image file.

Shipping – Detailed instructions will be sent to accepted entrants. Artist is responsible for all shipping and insurance costs. Shipped work must ship prepaid and include a prepaid return shipping label. A \$50 administrative handling fee will apply for all shipped work.

Jurying – The Art | Florida | 2012 selection process will be done via digital presentation, and viewed as individual images. Selection of the awards for ArtFlorida 2010 will occur on-site prior to the opening reception. Award winners will be notified by phone prior to the opening.

SPECIFICATIONS

2-D and Wall Mount Works may not exceed 6'W x 6'H. All wall mount works must be wired for hanging. No saw tooth hangers will be allowed. No frames containing glass coverings will be accepted.

3-D Works may not exceed 8'H x 4'W x 4'D for free-standing works. Wall-hanging 3-D works may not exceed 6'W x 6'H x 2'D. Any works over 50 pounds or requiring special installation will be the responsibility of the individual artist to install. Artist must supply all tools and equipment necessary to do the installation on set up and breakdown.

Video Entries must supply all necessary equipment for viewing, which shall be restricted to self-contained viewers, such as TVs, or laptop or desktop computers. All computer equipment must be contained within the space parameters allowed for 3-D works and may not have any carts or tables separate from the self contained viewers due to potential damage and space.

All Works should be suitable for family viewing. Therefore, any artwork that is demeaning to the human condition, degrading, depicting illegal activities, offensive religious overtones or in poor taste, may be rejected. The curators make the final determination as to the criteria for acceptable works.

Sales - All works entered should be available for sale. Broward Art Guild will retain 30% of all sales for artwork sold during the course of the exhibit. Take this into consideration when pricing your works

Entry Fees – For up to two entries, the fee is \$50; \$20 for each additional entry. There is no limit to the number of entries per artist. All artists NOT accepted into Art | Florida | 2012 will automatically be juried for the Salon des Refusés (fee included with Art | Florida | 2012 entry). Payment is by check or money order made out to "Broward Art Guild" or by Visa or Mastercard. If using a credit card, please complete the appropriate part of the application and sign to authorize a charge to your card.

Timelines – Entry materials are due at the Broward Art Guild no later than 5:00 p.m. Wednesday, February 22nd, 2012. Art | Florida | 2012 accepted works are to be delivered to **ARTSERVE, 1350 East Sunrise Blvd. in Fort Lauderdale, Florida 33304** on Saturday, March 24th, 2012 from 11:00 a.m. – 2:00 p.m. unless previously shipped pursuant to the shipping instructions. Late entries will not be accepted.

All Art | Florida | 2012 works are to be picked up on Saturday April 14th, 2012 from 10 a.m. - Noon at ArtServe. Any works left after that date will be charged a handling fee of \$50.00 for transport to the Broward Art Guild Gallery, plus \$10.00 per week (or part thereof) storage fee, payable to the Broward Art Guild. Your signature on this prospectus is your agreement to these terms.

Works not chosen for Art | Florida | 2012 but accepted for the Salon des Refusés are to be delivered on Saturday, March 31st, 2012 between Noon – 2 p.m. to Broward Art Guild Gallery, located at 3280 NE 32nd Street, Fort Lauderdale, FL 33308. Late entries will not be accepted.

Salon des Refusés works are to be picked up on Saturday, April 21st from Noon – 2 p.m. Any works left after that date will be charged a \$10.00 per week (or part thereof) storage fee, payable to the Broward Art Guild. Your signature on this prospectus is your agreement to these terms.

Mail or Deliver all entry material and fees along with a self-addressed stamped envelope to:

Broward Art Guild
Art Florida 2012 Competition
3280 NE 32nd Street
Fort Lauderdale, FL 33308

(Entry image media will become the property of Broward Art Guild and will not be returned.)

CASH PRIZES:

ArtFlorida:

Best in Show	(1)	\$2,000
Best in Category	(5)	\$200
Judge's Recognitions	(5)	\$100

Salon des Refusés:

1st Place	(1)	\$100
2nd Place	(1)	\$75
3rd Place	(1)	\$50

(Salon des Refusés awards will be selected by "People's Choice" ballots at the Salon reception)

AWARD CATEGORIES:

Painting, Drawing, and Print Making

- No giclees or reproductions allowed.

Sculpture and 3-D Work

- Traditional sculpture and any works unable to be hung on the wall within the 2-D requirements.

Photography

- Including digital photography, in a traditional photographic manner.
- Any digital manipulation outside of the realm of traditional retouching will be considered computer and electronic Art.

Mixed Media and Collage

- Including but not limited to collage.
- No electronic works. (These fall into Computer and Electronic Art Category)

Computer and Electronic Art

- Includes computer-created works, video works and digital photographs manipulated beyond traditional photography.

OFFICIAL ENTRY FORM

(Please type or print legibly)

Artist Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Optional: Artists may submit a Biography and Artist Statement, not to exceed one page each. These will go into a directory, which will be available to the public during the course of the exhibition.

ARTIST CHECKLIST

Eligible entries should include the following:

- Completed Entry Form
- Entry Fee (Made payable to "Broward Art Guild")
- Signature on Agreement to Rules & Regulations
- Image Media (If not previously Emailed)
- Self-addressed, stamped envelope for acceptance notification letter

Liability – Great care is given to the handling of each work of art. Entrants agree to hold the Broward Art Guild and ArtServe, their members, agents, employees, or anyone acting as a representative, harmless from any claim which may arise from their participation in either the Art | Florida | 2012 or the Salon des Refusés Exhibits, including loss or damage to submitted artwork. Any insurance is the sole responsibility of the individual artist.

Submission of entry constitutes agreement by the artist to all conditions contained herein.

Go to www.BrowardArtGuild.org or call 954-537-3370 for more information.